



CONTEXT,
INTERSECTION, &
INNOVATION



HOUSING
AFFORDABILITY

UNC CHARLOTTE
CENTER CITY

APRIL 5, 2017
9am - 5pm



HOUSING AFFORDABILITY

CONTEXT, INTERSECTION, & INNOVATION

PROGRAM

8:30am: Registration

9am - 10am: Context: Setting the Stage

In Charlotte, one of the fastest growing cities in the U.S., affordable housing is disappearing older neighborhoods. What are the city's housing needs? How can people take action? Ashley Williams Clark from the UNC Charlotte Urban Institute presents data on homelessness and housing instability in Charlotte-Mecklenburg. Community historian Tom Hanchett sets the stage, looking back at red-lining, "urban renewal" and other historical forces that have impacted housing instability.

- Ashley Clark, Institute for Social Capital, UNC Charlotte Urban Institute
- Tom Hanchett, www.HistorySouth.org

10am - 11:30am: Intersections

- Housing Instability and Public Education / Justin Perry, OneMECK
- Housing Instability and Health: "You are where you live" / Mark DeHaven, College of Health and Human Services; Academy for Research on Community Health, Engagement, and Services (ARCHES), UNC Charlotte
- Housing Instability and Evictions and Habitable Conditions / Ted Fillette, Legal Aid
- Housing Instability and Design / Nadia Anderson, College of Arts + Architecture, UNC Charlotte
- Housing Instability and Community Integration / Justin Markel, Helping Homeless to Housing

11:30am - 12:45pm: Networking Lunch

1pm - 2:15pm: Solutions: Models, Practice, and Action

- "What It Takes: Solutions that Address Housing Affordability" / Courtney Morton, Mecklenburg County Community Support Services
- West Side Community Land Trust / Greg Jarrell
- Self-Help / Donnetta Collier
- Foster Care Initiative / Pat Newell, Johnson C. Smith University

2:30pm - 4pm: Keynote Address

- Maurice Jones, C.E.O. and President of Local Initiatives Support Corporation

4pm -5pm: Reception





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KEYNOTE SPEAKER

Maurice Jones

C.E.O. and President of Local Initiatives Support Corporation



With deep experience in both the public and private sectors, Maurice Jones took the helm as LISC's fourth president & CEO in September 2016. Immediately prior to joining LISC, he served as the secretary of commerce for the Commonwealth of Virginia, where he managed 13 state agencies focused on the economic needs in his native state. He previously served as deputy secretary for the U.S. Department of Housing and Urban Development (HUD) overseeing operations for the agency and it's 8,900 staff members. Prior to that he was commissioner of Virginia's Department of Social Services and deputy chief of staff to former Virginia Gov. Mark Warner.

Trained as an attorney, Maurice worked during the Clinton Administration on legal, policy and program issues at the Treasury Department, where he also helped manage a then-new initiative called the Community Development Financial Institutions (CDFI) fund—a federal program that

has grown to be a critical supporter of nonprofits that leverage its capital to bolster their communities. In the private sector, Maurice was the general manager of The Virginian-Pilot in Norfolk and went on to become president and publisher of its parent company. He also worked for a Richmond law firm and a private philanthropy investing in community-based efforts to benefit children in Washington, D.C.

Raised by his grandparents in a rural southern Virginia community where his family had a tobacco and corn farm, Jones was awarded a full merit scholarship to Hampden-Sydney College, a small liberal arts school. In 1986, he graduated Phi Beta Kappa and was selected as a Rhodes scholar. At Oxford University, he earned a master's degree in international relations. In 1992, he graduated from the University of Virginia Law School.

About LISC:

Local Initiative Support Corporation is a national non-profit organization with 31 local offices and a rural program active in 1400 counties in the United States. Developed by the Ford Foundation in 1979, LISC takes a comprehensive approach to community development investing in housing, health, education, public safety and employment – all basic needs that must be tackled at once so that progress in one is not undermined by neglect in another. Since 1980, LISC has invested over \$17.3 billion in local communities, leveraging \$52 billion in total development including 365,922 affordable homes and apartments and 61 million square feet of commercial, retail, and community space.





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